



HEALTHCARE FOUNDATION
NORTHERN SONOMA COUNTY

FOR IMMEDIATE RELEASE

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**HEALTHCARE FOUNDATION TO DISTRIBUTE \$350,000
IN GRANTS TO LOCAL HEALTHCARE PROVIDERS**

*Wine, Women & Shoes™ 2015 Fundraiser and Wine Country Cares Funding to
Benefit Alliance Medical Center, Alexander Valley
Medical Center, Pediatric Dental Initiative (PDI) and Healdsburg District Hospital*

HEALDSBURG, CA, October 6, 2015 – To kick off its fall fundraising drive, the Healthcare Foundation will be distributing four individual grants totaling \$350,000 to healthcare providers and programs benefiting children, adults and seniors throughout Northern Sonoma County.

“We want to distribute funds raised to date while we simultaneously kick off our end-of-year Wine Country Cares campaign. It’s exciting to see what we can do together to provide healthcare solutions in our community. The need continues to grow as our clinics and hospital are busier than ever,” said Pat Callahan, executive director of the Healthcare Foundation. “In the past, these grants have expanded exam rooms, purchased dental chairs and surgical supplies, increasing the capacity of our clinics to serve some of our neediest families” she added.

Grant funds were raised through the Wine Country Cares initiatives and at the annual Wine, Women & Shoes™ fundraiser, hosted by the Healthcare Foundation on July 25, 2015 at the Kendall-Jackson Wine Center in Fulton. The event raises funds for Healthcare Foundation operations, programs and targeted funds, like the Clinic and Healthy Farm Worker Families Fund.

The Foundation used its named funds to create a grant pool of \$350,000 — a 45% percent increase in funds given to the clinics in 2014. Alliance, Alexander Valley Healthcare and PDI Surgery Center have been asked to submit proposals to share \$300,000 in funds. This brings the three-year total distributed to the three clinics to more than \$700,000, thanks to the generosity and support of the community.

In addition, \$50,000 will be given to the Hospital Upgrade Fund (to be matched by The Kalmanovitz Foundation for a total of \$100,000) toward the current effort to purchase a new MRI



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Machine at Healdsburg District Hospital (HDH). This brings the total funds available for technology upgrades at HDH to over \$1 million. Approximately \$800,000 is set aside for the new digital x-ray unit currently being installed. The remaining \$300,000 is restricted to the new MRI, with another \$1 million to be raised and matched by The Kalmanovitz Foundation to fund the \$2 million project. This is a key element of the fall Wine Country Cares campaign for funding healthcare.

In 2014, Healdsburg District Hospital received over \$600,000 from the Healthcare Foundation in grants for new equipment and funds to start the digital radiology room design and installation. In addition, another \$240,000 was distributed among the three clinics, Alliance Medical Center (\$155,000), Alexander Valley Health (\$55,000) and PDI Surgery Center (\$30,000).

The Healthcare Foundation is proud to partner with the community in providing grants to these critical providers who keep quality care close to home for all those living and working in Northern Sonoma County.

2015 Fall Project awards will be announced in late October. The Foundation's fall campaign includes raising healthcare dollars using three key funds:

- **Hospital Technology Fund** will purchase a new MRI at Healdsburg District Hospital – all gifts will be matched dollar for dollar by The Kalmanovitz Foundation to fund technology additions to Healdsburg District Hospital up to \$1,000,000.
- **Clinic and Healthy Farm Worker Family Fund** will include targeted services and programs at Alliance Medical Center.
- **Wine Country Cares Fund** supports all of the Foundation's work.

About The Healthcare Foundation

The Healthcare Foundation's mission is to keep quality healthcare close to home. We do so by raising funds from the community to support the network of care provided by Healdsburg District Hospital, as well as proactive health programs and three local clinics that serve some of our neediest families and in the community: Alliance Medical Center, Alexander Valley Healthcare, and PDI Surgery Center. Current initiatives include: Wine CountryCares Fund, Hospital Technology Fund, Clinic and Healthy Farm Worker Families Fund, Sonoma State University Family Nurse Practitioner Scholarships and the funding of free mammograms for those unable to cover the cost. www.healthcarefoundation.net

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