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Sonoma County California

Saving Lives through Wine Women and Shoes

Northern Sonoma County Health Care Foundation raises over \$575,000 to help provide quality healthcare to children and their parents

On Saturday July 25, Northern Sonoma County Healthcare Foundation hosted the third annual Wine Women & Shoes at Kendall-Jackson Wine Estate & Gardens in Sonoma County California. Wine Women & Shoes was a high energy event filled with glamour, fun and philanthropy. 430 women and men brought their best friends to support healthcare and shop! Top Sonoma County wineries poured, chefs brought their best nibbles and local boutiques donated 20% of their proceeds to the cause. Attendees learned about critical issues facing healthcare needs including our community clinics, dental clinics, local hospital, school programs and community-based speaker series on healthcare.

Preliminary estimates are that Wine Women & Shoes raised over \$575,000 to support foundation operations and programs. The fund-a-need donations to the Clinic and Healthy Farm Worker Family Fund helped keep quality healthcare close to home by providing grants such as:

- Upgrading the dental clinic to serve 20% more patients at Alliance Medical Center.
- Providing surgical supplies to treat 200 + children with severe tooth decay at PDI Surgery Center.
- Completing renovations and technology upgrades to serve 25% more patients at Alexander Valley Healthcare.

The Healthcare Foundation's other program funds have helped local healthcare by:

- Building two radiology rooms & purchasing new surgical equipment at Healdsburg District Hospital.
- Teaching healthy choices to Healdsburg and Cloverdale grade-school children through Healthy For Life program.
- Awarding scholarships to Sonoma State University Family Nurse Practitioner Students.

Pat Callahan, Executive Director of the Healthcare Foundation said, "We're committed to each and every member of our community having access to care. I'm inspired when I see our guests

listen to our message and say ‘yes, I want to help build a healthy community’. We are humbled by the tremendous support the guests at Wine Women & Shoes provide to our work and ongoing operations.”

Funds were raised through silent auction, a big board auction, Key to the Closet raffle, and generated through a live auction by auctioneer Abra Annes. Terri and Pete Kight, owners of Quivira Winery, provide a \$100,000 match to the funds raised during the event. Chairs of the event included Ariel Kelley, Gina Parmeter and Tara Jasper. The event sold out in two hours, however the community was encouraged to bid on items via proxies, as well as to join the event via social media at #WWSSonoma.

“Healthcare is the critical backbone of our County,” said First Lady of Sonoma County, Elizabeth Gore, “I congratulate the Wine Women & Shoes leaders. Don’t let the event end today, people can continue to donate at www.healthcarefoundation.net.”

The event was hosted by Kendall-Jackson at the Wine Estate & Gardens. Quivira was the presenting sponsor of the event. Additional sponsors for the event included:

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