



HEALTHCARE FOUNDATION  
NORTHERN SONOMA COUNTY

**For immediate release**

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## **Kight Family of Quivira Vineyards and Winery are Presenting Sponsor of First Annual *Wine Women & Shoes*®**

***July 27th afternoon event filled with boutique shopping, auctions, wine, food, music and upscale fashion show to create high energy celebration benefiting critical local healthcare services in Northern Sonoma County***

**June 13, 2013 – Healdsburg, CA** – Dry Creek Valley’s own Quivira Vineyards and Winery have been named the presenting sponsor of this summer’s inaugural *Wine Women & Shoes*® event.

Winery owners Pete and Terri Kight have been longtime supporters of the Healthcare Foundation of Northern Sonoma County. They continue that tradition by sponsoring this not-to-miss fundraiser for 300 socially conscious, fashion-minded women who understand the importance of maintaining quality healthcare close to home.

“We’re so pleased to support this new Healthcare Foundation event,” said Terri Kight. “We love the idea of women coming together to make a difference in our community’s healthcare. This event truly shows the spirit of community by bringing together businesses and people from all over Sonoma County for a good cause,” she added.

To be held Saturday, July 27, 2013 from 1:00-4:30pm at the newly redesigned Kendall Jackson Wine Center, *Wine Women & Shoes*® is an afternoon uniquely designed for women who love shopping and fashion, silent and live auctions, wine and food pairing, fashion shows and, of course, shoes.

“We are so fortunate to have such great early and generous sponsors of our event,” continued Callahan. In addition to the Kight Family, sponsors are Big John’s Market, Summit State Bank, Hotel Healdsburg, Crabb-Grasseschi Family Foundation, Dr. Stanley Jacobs, Parkpoint Health

Clubs, Gardenworks, Tallulah Boutique, American Ag Credit, Brandt Insurance, E.R. Sawyer Jewelers, and Vantreo Insurance.

“*Wine Women & Shoes*® Sonoma County is essentially designed for women who are key influencers and decision-makers in their communities, families and social networks,” said Barbara Grasseschi, sponsorship co-chair and proprietor of Puma Springs Vineyards. “Our generous sponsors and donors are super enthusiastic about this opportunity because they understand the value of marketing to 300 female consumers all in one afternoon.” Barbara and her husband Tony are the Fashion Show sponsors.

Official Shoe Guys, sponsored by Hotel Healdsburg, will be circulating the afternoon festivities tempting guests with silver trays of various goodies, including shoes, jewelry, auction items, and wine and food. These local resident “shoe-mmeliers” also kick off the live auction and fashion show on the catwalk to get the bidding off and running. Supervisor Mike McGuire is an Honorary Shoe Guy, along with other local business leaders.

Created for women who enjoy fine wine and great styles, while supporting a worthy local cause, *Wine Women & Shoes*® is one of the fastest growing charity events in the country. Over \$11 million has been raised for charity partners hosting similar events in cities nationwide.

“We’re showing off some of the best wine and food in Sonoma County throughout this event,” said Pat Callahan, executive director of the Foundation. “We know people love Sonoma County and will want to support our local healthcare services while also enjoying our great weather, wine, food and fashion,” she said.

### **Tickets**

VIP tickets are \$150 per person and general admission tickets are \$75 each -- they are selling quickly. Please visit [www.healthcarefoundation.net](http://www.healthcarefoundation.net). or call 707-473-0583 to purchase tickets, become a sponsor, or to volunteer. Travel packages are available for out of town guests through Authentic Wine Country travel. Visit our Facebook page for the latest updates: <https://www.facebook.com/winewomenshoessonoma>

Wine sponsors include Alexander Valley Vineyards, Chalk Hill Winery Estate, Chavez Family Cellars, Collier Falls, Francis Ford Coppola Winery, Kelley & Young Wines, Kendall-Jackson Family of Wines, Mill Creek Vineyards & Winery, Quivira Vineyards & Winery, Robert Young Estate Winery, Simoncini Vineyards, Stryker Sonoma, Boisset Family Estates and Williams Selyem Winery.

Food partners include Catelli's, Bellwether Farms, Cousteaux Bakery, Mateo's Cucina Latina, Jimtown, Spinster Sister's, Clover-Stornetta, and Stark Reality Restaurants.

Auction, marketplace, swag bag and fashion partners include Athleta, Susan Graf, M, One-O-One, Outlander, Scopa, Dry Creek Kitchen, Bonfaire, Paulo's Shoes, Toss Design, Nihsima Jewelry, UB Chic, Jeana Hurst Designs, Osmosis Day Spa, Reverie Baby and Fine Gifts, Finley Lara's, Sanitytwentyfour7, Brent and Jan Stanley, Healdsburg Dog House, Healdsburg Hotel

Spa, Midnight Sun Bed & Bath Shop, Saint Dizier Home Design, Tallulah, Xtravagance Boutique and Alaska Airlines. See website for more.

**About Healthcare Foundation Northern Sonoma County (HF)**

HF is a non-profit organization created to support healthcare services and programs in Northern Sonoma County. This includes: Healdsburg District Hospital and Alliance Medical Center in Healdsburg; Alliance Clinic and Pediatric Dental Initiative (PDI) in Windsor; Alexander Valley Medical Center serving Cloverdale and Geyserville; Healthy for Life school programs; and, a community-based quarterly speaker series titled Health Happens Here. *Wine Country Cares* is a community based promotion for support that will include group meetings and special community events; social media; Web site and subscription donations; a business advisory council; marketing, advertising and promotional activities. For more information about how you can help keep quality healthcare close to home and the Wine Country Cares program, feel free to call the foundation office at 707-473-0583 or visit [www.healthcarefoundation.org](http://www.healthcarefoundation.org)

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