



HEALTHCARE
FOUNDATION
NORTHERN SONOMA COUNTY

Privacy Policy: Healthcare Foundation Northern Sonoma County

Effective date: October 2, 2018

Healthcare Foundation Northern Sonoma County ("Healthcare Foundation", "us", "we", or "our") operates the www.healthcarefoundation.net website, <https://www.facebook.com/HFNESC/>, and <https://www.instagram.com/healthcarefoundation/>.

We contract for the use and customization of mysonomastrong.com website and the Sonoma Rises mobile application (hereinafter referred to as the "Service".)

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this privacy policy have the same meanings as in our Terms and Conditions.

Definitions

Service: Service means the www.healthcarefoundation.net website, <https://www.facebook.com/HFNESC/>, and <https://www.instagram.com/healthcarefoundation/> operated by Healthcare Foundation Northern Sonoma County. Service also means the contracted website www.mysonomastrong.com and Sonoma Rises app.

Personal Data: Personal data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

Usage Data: Usage data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Cookies: Cookies are small files stored on your device (computer or mobile device).

Information Collection and Use: We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected:

Personal Data: While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to: demographic and utilization data.

The data will be used in a deidentified/anonymous form, not tied to any identity, name, email or other personal information on the www.mysonomastrong.com website and the Sonoma Rises app. The same is true for the www.healthcarefoundation.net website, its Facebook, Instagram and other social media accounts operated by the Healthcare Foundation. The purpose of this data is to characterize user groups and determine how the app and website are utilized, and the utilization traffic patterns.

Cookies and Usage Data

Usage Data: We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device ("Usage Data").

This Usage data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the amount of time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Service with a mobile device, this usage data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

Location Data: We may use and store information about your location unless you do not give us permission to do so ("Location Data"). We use this data to provide features of our Service, to improve and customize our Service.

You can enable or disable location services when you use our Service at any time by way of your device settings.

Tracking & Cookies Data:

We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies:** We use Session Cookies to operate our Service.
- **Preference Cookies:** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies:** We use Security Cookies for security purposes.

Use of Data

Healthcare Foundation uses the collected data for various purposes:

- To provide and maintain our Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide anonymous, deidentified data to support research efforts

Transfer of Data

Your information, including personal data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction. If you are located outside United States and choose to provide information to us, please note that we transfer the data, including personal data, to other locations within the United States and process it there.

Your consent to this privacy policy followed by your submission of such information represents your agreement to that transfer.

Healthcare Foundation will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Disclosure for Law Enforcement

Under certain circumstances, Healthcare Foundation may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Legal Requirements

Healthcare Foundation may disclose your personal data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Healthcare Foundation
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

Security of Data

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

Our Policy on "Do Not Track" Signals under the California Online Protection Act (CalOPPA)

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), provide the Service on our behalf, perform Service-related services or assist us in analyzing how our Service is used.

These third parties have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party service providers to monitor and analyze the use of our Service.

Google Analytics: Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: "<https://policies.google.com/privacy>."

Facebook Analytics:

Facebook Analytics is an app analytics service offered by Facebook that tracks and reports app traffic. Facebook uses the data collected to track and monitor the use of our Service. This data is shared with other services. Facebook may use the collected data to contextualize and personalize the ads of its own advertising network.

For more information on the privacy practices of Facebook, please visit the Facebook Privacy & Terms web page: "<https://www.facebook.com/policy.php>".

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click a third-party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Children's Privacy

Our app Sonoma Rises and website www.mysonomastrong.com Service does address teens under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. There is no opportunity for children to provide us with identifiers as we capture only the information previously discussed for traffic, source and utilization data.

Changes to This Privacy Policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page. You are advised to review this privacy policy periodically for any changes. Changes to this privacy policy are effective when they are posted on this page.

Contact Us: If you have any questions about this privacy policy, please contact us by email: info@healthcarefoundation.net.