



HEALTHCARE FOUNDATION

NORTHERN SONOMA COUNTY



Healthcare Hero Community Partners are business sponsors who make a three-year annual commitment. With their help, the Foundation provides grants to local, community-based organizations working to promote health and wellness across our region.

As a Healthcare Hero Community Partner, your **GENEROUS SUPPORT** will be prominently recognized on our website, on social media, at our events and in our print collateral.

HEALTHCARE HERO COMMUNITY PARTNER BENEFITS

	\$50,000+	\$25,000 -\$49,000	\$10,000 -\$24,000	\$5,000 -\$9,999
DIGITAL MARKETING				
Live Social Media Interview - 1x Annually	✓			
Spotlight on Website Home Page - 1x Annually For A Month	✓	✓		
Spotlight in E-Newsletter - 1x Annually	✓	✓	✓	
Logo on Website and Monthly E-Newsletter	✓	✓	✓	✓
Social Media Recognition on Instagram, LinkedIn and Facebook	✓	✓	✓	✓
MARKETING COLLATERAL				
Logo Placement in Contracted Publications and Advertisements	✓	✓		
Logo Placement on Foundation Letterhead	✓	✓		
Logo in *Print Collateral; Including Annual Report	✓	✓	✓	
Line Listing in Event Program and Annual Report				✓
Healthcare Hero Community Partner Decal	✓	✓	✓	✓
EVENTS				
Verbal and Print Acknowledgement at Live and Virtual Events	✓	✓		
Print Acknowledgement at Live and Virtual Events			✓	✓
Exclusive Invitations - Board Hosted Event (Q2) & Wetzel Awards (Q4)	✓	✓	✓	✓
Corporate Social Responsibility Volunteer Opportunities	✓	✓	✓	✓

What our partners say:

As a local business owner, I am thrilled to be a year-round supporter of the Healthcare Foundation. They strategically address the greatest health needs in our community and bring vital resources where they are needed most.

— CIRCE SHER
Hotel Healdsburg

On behalf of our family and employees we're happy to support this effort. In these challenging times the work of the Healthcare Foundation is critically important — we want to do our part.

— MATT GALLO
Vice President, E. & J. Gallo Winery

We are grateful to be part of a business community that supports the Healthcare Foundation in its mission to promote health equity and access to healthcare for those most in need. On behalf of our employees, we are proud to do our part to advance the overall health and wellbeing of our community.

— MICHAEL AND VICKY FARROW
Proprietors, Amista Vineyards

If you are a business owner, we invite you to connect your brand with the Healthcare Foundation. To learn more or to schedule a meeting to discuss the benefits of becoming a Community Partner, please contact:

Mary Ott | Development Director
707.395.4928 or mott@healthcarefoundation.net