



HEALTHCARE FOUNDATION

NORTHERN SONOMA COUNTY



Healthcare Hero Community Partners are businesses who make a generous annual commitment, funding the future of community well-being. Through their partnership, the Healthcare Foundation grants to critical frontline, community-based organizations serving the physical and mental health of our region's low-income residents.

As a Healthcare Hero Community Partner, your crucial support will be prominently recognized on our website and social media, at our public events, and in our print collateral.

HEALTHCARE HERO COMMUNITY PARTNER BENEFITS

	\$50,000+	\$25,000 -\$49,000	\$10,000 -\$24,000	\$5,000 -\$9,999
DIGITAL MARKETING				
Live Social Media Interview - 1x Annually	✓			
Spotlight on Website Home Page - 1x Annually For A Month	✓	✓		
Spotlight in E-Newsletter - 1x Annually	✓	✓	✓	
Logo on Website and Monthly E-Newsletter	✓	✓	✓	✓
Social Media Recognition on Instagram, LinkedIn and Facebook	✓	✓	✓	✓
MARKETING COLLATERAL				
Logo Placement in Contracted Publications and Advertisements	✓	✓		
Logo Placement on Foundation Letterhead	✓	✓		
Logo in Print Collateral; Including Annual Report	✓	✓	✓	
Line Listing in Event Program and Annual Report				✓
Healthcare Hero Community Partner Decal	✓	✓	✓	✓
EVENTS				
Verbal and Print Acknowledgement at Live and Virtual Events	✓	✓		
Print Acknowledgement at Live and Virtual Events			✓	✓
Exclusive Invitations to Select Events	✓	✓	✓	✓
Corporate Social Responsibility Volunteer Opportunities	✓	✓	✓	✓

What our partners say:

"The Healthcare Foundation keeps the focus here [in north county] and with the people who have the ability to actually bring information to the community and make significant changes to further community health. That is really important for us."

— SERENA LOURIE
Cartograph Wines

"Summit State Bank is proud to support the impactful work being done by Healthcare Foundation. We appreciate their strong commitment to provide equitable access to culturally sensitive healthcare and mental health services for our community."

— BRIAN REED
President and CEO of Summit State Bank

"We are grateful to be part of a business community that supports the Healthcare Foundation in its mission to promote health equity and access to healthcare for those most in need. On behalf of our employees, we are proud to do our part to advance the overall health and wellbeing of our community."

— MICHAEL AND VICKY FARROW
Proprietors, Amista Vineyards

If you are a business owner, we invite you to connect your brand with the Healthcare Foundation. To learn more or to schedule a meeting to discuss the benefits of becoming a Community Partner, please contact:

Mary Ott | Development Director
707.395.4928 or mott@healthcarefoundation.net