

Future Directions

The Design Team was asked to develop a Master Plan Concept and 3D Renderings of possible interventions at the existing Healdsburg Community Center that incorporate the visions provided during Workshops #01/#02. The interventions are as follows:

▶ Master Plan Concept	▶ West Courtyard ▶ East Courtyard	▶ South Courtyard ▶ Multipurpose Room
-----------------------	--------------------------------------	--

Master Plan Concept

The master plan is based on input from the meeting participants that identified inclusivity, welcomeness, multigenerational activity, sustainability, places to have food together, an outdoor kitchen, adding connections to nature, native and ethnobotanical plants, music, gathering areas, quiet areas, space for events, color and vibrancy. Provide indoor/outdoor relationships and be rustic or traditional in architectural style rather than modern.

The master plan illustrates several recommendations that can be interventions into the community center. Recommendations are presented in a framework of tiers and can be adjusted as needed.

First tier: Introduce painting of the exterior walls with bright colors to add vibrancy. This will also help identify each building and courtyard and help with visitor wayfinding. Introduce community-based multicultural murals based on traditional themes.



View of the amphitheater from the existing and underutilized west courtyard.

HEALDSBURG MULTICULTURAL CENTER



Master Plan Concept

14 ADD EXERCISE STATION EQUIPMENT FOR MULTI-GENERATIONAL USE.

15 RESTRIPE EXISTING ASPHALT PAVING TO ACCOMMODATE FORMAL OR INFORMAL PARKING. USE PART OF THE EXISTING PAVING FOR SPECIAL EVENTS AND TO ACCOMMODATE FOOD TRUCKS. REPLACE EXISTING PAVEMENT NEXT TO THE MULTI-USE FIELD WITH DECOMPOSED GRANITE, SHADE TREES, PICNIC TABLES AND SEATING. DESIGNATE A PAVED AREA FOR WALKING AT THE EDGE OF THE FIELD SO PEOPLE CAN WALK A LOOP AROUND THE FIELD.

16 BIO-BASIN TO TREAT STORMWATER RUNOFF FROM ADJACENT ASPHALT BEFORE IT ENTERS FOSS CREEK.

17 USE THE UNDEVELOPED PARCEL FOR TEMPORARY AND SEASONAL EVENTS THAT COULD INCLUDE TEMPORARY TENTS, PORTABLE STAGE, PORTABLE DANCE FLOOR, FOOD TRUCKS AND OTHER TEMPORARY FACILITIES FOR SPECIAL EVENTS. FOR THE LONG TERM, CONSIDER ADDING AN ACCESSIBLE OUTDOOR PAVILION WITH RESTROOMS, STORAGE, STAGE AREA, OUTDOOR KITCHEN, AND A LAWN FOR SPECIAL EVENTS.

18 ADD TRAILHEAD/ BIKE RALLY AREA FOR FOSS CREEK PATHWAY. CONSIDER ADDING SHADE, SEATING, WATER, BIKE FIX-IT STATION, ART, EXERCISE STATIONS AND BILINGUAL EDUCATIONAL SIGNAGE.

19 ADD ART, SEATING, SHADE TREES AND BILINGUAL EDUCATIONAL SIGNAGE ALONG FOSS CREEK PATHWAY.

GENERAL NOTE: PROTECT EXISTING MATURE TREES.

6 RENOVATE SOUTH COURTYARD. REPLACE CONCRETE PAVING WITH A GARDEN OF COLORFUL PLANTS, RAIN GARDENS, DECOMPOSED GRANITE PAVING AND URBANITE IN A RANDOM PATTERN. PROVIDE BUILT-IN SEATING AND MOVABLE FURNITURE IN COVERED CORRIDORS.

7 ART WALK: COLORFUL PAVING MURAL FOR CONNECTION THROUGHOUT.

8 COMMUNITY BASED MURAL.

9 ADD A PICNIC PAVILION / SHADE STRUCTURE WITH OUTDOOR KITCHEN OR BBQ AREA WITH WATER AND ELECTRICITY. ADD PLANTING AND RAIN GARDEN.

10 RENOVATE ABANDONED COMMUNITY GARDEN AS AN ETHNOBOTANICAL GARDEN. INCLUDE STAKEHOLDERS IN PLANTING AND MAINTENANCE. ADD RAISED BEDS AND FRUIT TREES FOR COMMUNITY USE. ADD BILINGUAL SIGNAGE, AN ART FENCE, GATES, AND MAINTENANCE GATE FOR TRUCK ACCESS. PROVIDE A GARDEN AREA FOR USE BY YMCA CHILDCARE CENTER.

11 REPLACE EXISTING ASPHALT PAVING WITH "QUIET GARDEN." INCLUDE DECOMPOSED GRANITE PAVING, NATIVE PLANTING, SHADE TREES, MOVABLE FURNITURE AND QUIET SEATING AREA THAT CAN ALSO BE USED AS AN OUTDOOR CLASSROOM.

12 RENOVATE THE EXISTING PLAY AREA. ADD NATURE PLAY, PATHWAYS, PLANTING, RAIN GARDENS, SHADE TREES AND FURNITURE FOR MULTI-GENERATIONAL USE.

13 ROTATE AND COLOR THE EXISTING BASKETBALL COURTS. REPLACE SOME ASPHALT PAVING WITH DECOMPOSED GRANITE PAVING, URBANITE, SEAT WALLS, SEATING, SHADE TREES, PLANTING, AND RAIN GARDENS.

LEGEND

1 PAINT EXTERIOR WALLS WHAT VIBRANT COLORS INSPIRED BY MEXICAN ARCHITECT LUIS BARRAGAN AND RICARDO LEGORRETA.

2 RENOVATE THE MULTIPURPOSE ROOM AND CREATE AN INDOOR / OUTDOOR RELATIONSHIP WITH THE EAST COURTYARD. OPEN THE SOUTHEAST WALL OF MULTIPURPOSE ROOM BY INSTALLING A TILT-UP GLASS DOOR. ADD INTERIOR FIRE SPRINKLERS. RENOVATE THE KITCHEN. UPDATE LIGHTING. ADD RAIN GARDENS.

3 RENOVATE THE COMMUNITY MEETING ROOM TO CREATE INDOOR / OUTDOOR RELATIONSHIP WITH THE WEST COURTYARD AND THE CORAZÓN HEALDSBURG OFFICES. OPEN THE SOUTH WALL OF THE COMMUNITY MEETING ROOM BY CHANGING WINDOWS TO OPERABLE GLASS DOORS. ADD INTERIOR FIRE SPRINKLERS. ADD PERGOLA FOR SHADE AND AESTHETICS. REPLACE CONCRETE PAVING WITH SALVAGED CONCRETE PAVING AND SONOMA FIELDSTONE BOULDERS. ADD REMOVABLE FURNITURE. ADD A RAIN GARDEN.

4 RENOVATE WEST COURTYARD NEAR CORAZÓN HEALDSBURG OFFICES. INCLUDES DECOMPOSED GRANITE PAVING, SALVAGED CONCRETE PAVING (URBANITE) RAISED WATER FEATURE, BOSQUE OF DECIDUOUS CREPE MYRTLE TREES. ADD REMOVABLE FURNITURE. RENOVATE EXISTING PLANTERS, ADD NATIVE PLANTS, AND RAIN GARDENS.

5 RENOVATE THE EAST COURTYARD NEXT TO THE MULTIPURPOSE ROOM AND YMCA CHILDCARE ROOMS. INFILL SUNKEN AMPHITHEATER WITH WOOD DECK / DANCE FLOOR. ADD RETRACTABLE SHADE CANOPY OVER WOOD DECK. ADD ROOF TO THE STAGE. ADD WALL AT BACK OF STAGE. MOVE STAGE TO BE CENTERED ON THE DECK. MOVE EXISTING PERIMETER WALL ON EAST SIDE TO EXPAND THE COURTYARD SPACE. PROTECT EXISTING TREES, ADD WOOD TOPPED SEAT WALLS, PLANTING, AND RAIN GARDENS.

Second Tier: Renovate the east courtyard, the west courtyard near the Corazón offices and the Alliance Medical Center and renovate the south courtyard. This will soften the courtyards, add plants and shade and provide a place for events and outdoor gatherings. Renovate the planting next to the covered walkway between the east courtyard and the south courtyard. Consider adding rain gardens in the courtyards to treat stormwater from impervious surfaces before entering Foss Creek. See images and description below of courtyards.

Third Tier: Renovate the Multipurpose Room and create an indoor/outdoor relationship with the east courtyard. Renovate the Community Meeting Room to create an indoor/outdoor relationship with the west courtyard and the Corazón offices. Add fire sprinklers as part of the room renovations. Consider adding rain gardens in the courtyard to treat stormwater from impervious surfaces before entering Foss Creek.



Above: the overview of the west and east courtyards illustrates three different shading measures proposed.

Fourth tier: Continue to implement community-based murals, paint the paving under the outdoor corridors as an “art walk”, renovate the paved area south of the buildings and add a picnic pavilion/shade structure with outdoor kitchen or barbecue area with water and electricity, ethnobotanical and herb garden, a quiet garden, add shade trees and shrub planting. Also consider placing art, bilingual educational signage, exercise stations, a bike fix it station and bike trailhead along the Foss Creek Bikeway. Consider adding rain gardens to treat stormwater from impervious surfaces before entering Foss Creek.

Fifth tier: Renovate the large asphalt paved area next to the multipurpose field to accommodate food truck events, informal or formal parking, rotate and color the basketball courts, add exercise stations, shade tree and shrub planting, seating areas and enlarge the children’s play area. Replace some asphalt with decomposed granite paving and salvaged concrete placed like flagstone to soften the space. Add bio-retention areas to treat stormwater from impervious surfaces before entering Foss Creek.

Sixth tier: Use the undeveloped parcel for temporary and seasonal events that could include temporary tents, portable stage, portable dance floor, food trucks and other temporary facilities for special events. For the long term consider adding an accessible outdoor pavilion for events, with restrooms, storage, stage area, outdoor kitchen and a lawn for events.



Prospective Perspectives — West Courtyard

The West Courtyard includes a community-based mural and painted walls. It replaces the concrete paving with decomposed granite paving and salvaged concrete paving (urbanite) arranged in a random pattern to soften the courtyard. It has a raised water feature with cobble stones that mimic an arroyo and can also look natural when dry during a drought.

A bosque of deciduous flowering trees, such as Crape myrtle, provides dappled summer shade and winter sun, native plants and movable furniture add nature and comfort to the courtyard. It also includes an overhead pergola next to the Community Meeting Room to provide a dramatic shade pattern that changes and marks the sun movement throughout the day. Next to the pergola, a wall of windows in the Community Meeting Room wall facing the courtyard is transformed into a wall of operable glass doors for an indoor/outdoor feeling. Consider adding rain gardens to treat stormwater from impervious surfaces before entering Foss Creek.

Adjacent: View looking east toward the bosque, across the garden lounge outside the Community Meeting Room.





Prospective Perspectives — East Courtyard

The east courtyard includes a community-based mural and painted walls. A majority of the south wall of the Multipurpose Room is transformed into an operable glass door blurring the line between indoor and outdoor.

The sunken amphitheater is filled in with a multipurpose wood deck and dance floor. The stage is centered on the wood deck. The deck is covered with a retractable fabric canopy for seasonal shade or sun. The existing freestanding courtyard wall is moved to enlarge the courtyard and accommodate the new stage and rear stage wall. Plantings and wood-topped seat walls are added in the corners to soften the space, and frame views of the stage. Consider adding rain gardens to treat stormwater from impervious surfaces before entering Foss Creek.

Adjacent: View from just inside the multipurpose room, looking south onto the east courtyard's new patio, shade structure, and band shell backdrop.



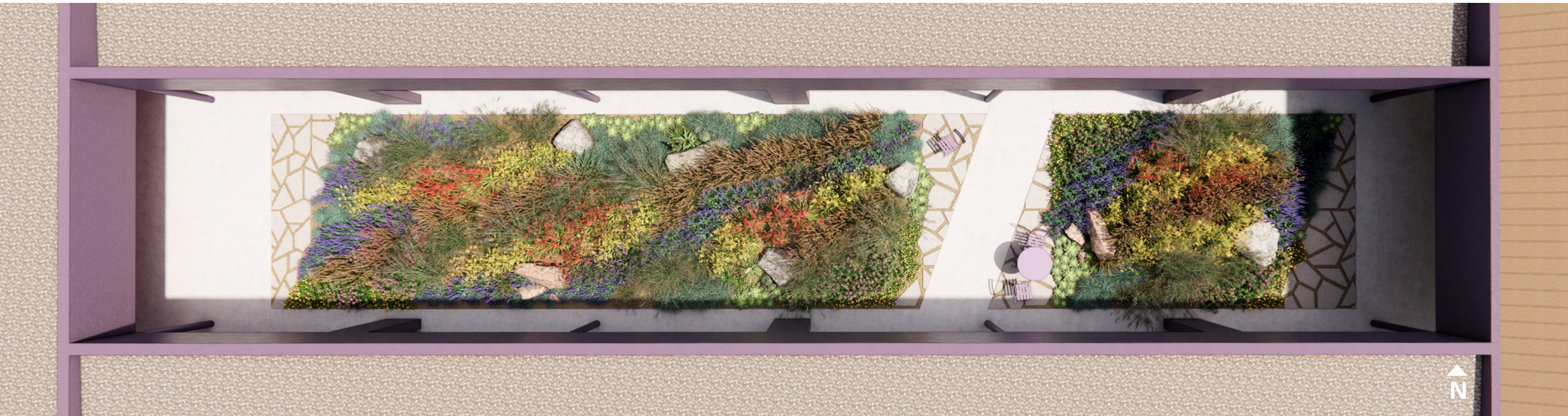


Prospective Perspectives — South Courtyard

The south courtyard includes painted walls. The concrete paving is replaced with a garden of colorful native plants, decomposed granite paving and urbanite in a random pattern. Built-in benches, and movable furniture are arranged in the adjacent covered corridors. Consider adding rain gardens to treat stormwater from impervious surfaces before entering Foss Creek.

Below: Birds' eye view of the south courtyard shows the tapestry of plantings proposed and the walkway that bisects it. North is up.

Adjacent: View looking east as one exits the public restrooms. The florals compliment and contrast the proposed paint colors.





Prospective Perspectives — Multipurpose Room

The existing Multipurpose Room at the existing Healdsburg Community Center was a former cafeteria for a K-6 Elementary School dating back to the late 1980's. The Design Team believes the room can be substantially transformed to reflect the diversity of the community as well as support a diversity of uses and activities. The vision shown weaves the following modifications to open the space to the outdoors and improve the acoustics and lighting for the types of activities spelled out in the OTM report:

- Removal of storage structure (to be replaced with a simple structure adjacent to the Restroom) to allow for a flip-up glass door that will provide views into the adjacent east courtyard and encourage indoor/outdoor activities.
- Install a wood slat acoustical ceiling assembly to improve the sound experience and warm the space.
- Removal of fold-down cafeteria tables and infill wall niches with wood slat acoustical wall panels.
- New lighting to provide more flexibility for daytime / nighttime activities.
- Replace existing flooring with a wood dance floor system.
- Color: introduce colors more reflective of the diverse Healdsburg community.

It should be noted that another project related to the Multipurpose Room is the replacement and expansion of the existing commercial kitchen to better support the desire for a Community Kitchen.

Adjacent: View from east courtyard looking into the Multipurpose Room, now a much more appropriate atmosphere for community festivities.



Notes on Color

One of the simplest and cost effective means for transforming the facility into a Multicultural Center is the introduction of vibrant colors to the exterior of the existing buildings. The Design Team is inspired by the use of color by two famous Mexican architects, Luis Barragán and Ricardo Legorreta. The colors selected should be rooted in how the diverse cultures of Healdsburg experience the world. The colors suggested are brilliant yellow, orange, red and purple. If the City of Healdsburg decides to proceed with rethinking the exterior color palette for the facility when transforming it into the Multicultural Center, then a more careful and deep study of which colors are finally determined should take place.



Adjacent: View of the west courtyard from the entry walkway. The existing mural shown right compliments the proposed landscaping and paint color upgrades.

A grayscale photograph of a school courtyard. In the center, a basketball hoop stands on a paved area. To the left, a covered walkway with columns and large windows runs along the building. In the foreground, a metal mesh table and a trash can are visible. The background shows trees and another part of the school building.

APPENDIX

APPENDICES A-C RELATE TO LISTENING SESSIONS

APPENDICES D & E RELATE TO VISIONING SESSIONS

Appendix A. Protocol Questions

1. Community & Connection:

- What are the joys and challenges of living in Healdsburg?
- How does living in Healdsburg affect your connections to community and culture?
- What support systems do you rely on during challenging times?

2. Vision for the Center:

- How can a multicultural center best serve Healdsburg?
- How do you envision yourself engaging with the center?
- What is the essence or "spirit" of the multicultural center?
- Describe the atmosphere of your ideal multicultural center. What does it feel like? Smell like? Look like? What's the first thing you sense upon entering?

3. Facilities & Amenities:

- What facilities and amenities would make you feel comfortable, welcomed, and supported at the center?
- What amenities would support your health and wellness?
- What types of art would you like to see at the center? (e.g., sculptures, paintings)

4. Programming & Activities:

- What activities or programs do you envision for yourself and your loved ones?
- What educational opportunities should the center offer? (e.g., computer skills, language learning, cooking)
- What activities would support your health and well-being?

5. Resources & Support:

- What resources should the center provide?
- What is essential for the center to support meaningful engagement and programming?

6. Location & Site:

- Ideally, where should the center be located?
- What makes this location ideal for a multicultural center?



Figure 3 visually represents the responses to the survey question **"In the multicultural center of my dreams, I would like to SEE..."**. Here's an analysis of the responses:



- **Spaces for Gathering and Community:** Words like "place," "center," "spaces," "comunitaria," and "reuniones" are prominent, highlighting the desire for a place that fosters community interaction and a sense of belonging. "Lugar" reinforces this in Spanish.
- **Nature and Outdoors:** The prominence of "gardens," "trees," "flowers," "plants," "afuera" (outside), "naturales," and "arboles" suggests a strong desire to incorporate nature and outdoor spaces into the center. This could include gardens, green spaces, or outdoor activity areas.
- **Activities and Recreation:** Words like "activities," "sports," "deportivos," "juegos" (games), "baile" (dance),

- **Arts and Culture:** The presence of "mural," "murales," "art," "cultural," "colors," "arte," and "culturales" signifies the importance of arts and cultural expression within the center. This could involve murals, art displays, cultural events, and spaces for artistic creation.
- **A Welcoming and Inclusive Environment:** Words like "comfortable," "bienvenida" (welcome), "agradable" (pleasant), "open," "bright," and "welcoming" emphasize the need for a welcoming and inclusive atmosphere. The center should be a place where everyone feels comfortable and accepted.
- **Learning and Education:** The presence of "education," "clases" (classes), "aprender" (learn), and "educacion" indicates an interest in educational opportunities at the center. This could include language classes, computer skills training, or other educational programs.
- **Food and sustenance:** "Cocina" (kitchen), "cafeteria," and "food" suggest a desire for food services or a communal kitchen space. This could involve a cafe, a community kitchen, or space for cooking classes or cultural food events.

Nouns	Frequency	Adjectives	Frequency
Juegos / Games	33	Infantiles	23
Mural	12	Culturales	5
Plantas / Plants	31	Nativas	9
Niños / Children	10	Comfortable	3
Flores / Flowers	9	Welcoming	2

- **Youth Play Space:** Participants expressed a strong preference for dedicated play areas for children and youth.
- **Broad Plant Diversity:** There was a desire for native, medicinal, and food-producing plants, reflecting an interest in biodiversity and environmental harmony within the multicultural center.
- **Multipurpose Sports Fields:** Participants frequently requested versatile spaces that could accommodate a variety of sports and physical activities.
- **Participatory and Culturally-Relevant Murals:** There were suggestions for murals that engage the community and reflect its cultural identity.
- **Community Kitchen:** Participants expressed interest in a shared kitchen space for cooking classes, food preparation, and communal dining.

- "Juegos infantiles" / "Games for children" (23)
- "Plantas nativas" / "Native plants" (10)
- "Salon fiestas" / "Party area" (4)
- "Campos deportivos" / "Sports fields" (3)
- "Kart track" (2)

Figure 4. "DO" Word Cloud



Figure 4. "DO" Word Cloud

“DO” Prominent Themes:

- **Active Engagement and Learning:** Words like "learn," "aprender" (learn), "estudiar" (study), "classes," "clases" (classes), "talleres" (workshops), "skills," and "enseñar" (teach) indicate a strong interest in active learning and skill-building opportunities. The center should offer diverse classes, workshops, and resources for personal and professional development.
- **Arts and Creativity:** The prominence of "crafts," "manualidades" (crafts), "arts," "arte" (art), "painting," "dancing," "baile" (dance), "music," "música," and "photography" emphasizes the importance of creative expression and artistic activities. The center should provide spaces and resources for various art forms, including visual arts, performing arts, and crafts.

- **Health and Wellness:** Words like "exercise," "yoga," "zumba," "pilates," "ejercicio" (exercise), "relajarme" (relax), "health," and "bienestar" (well-being) suggest a focus on physical and mental health. The center should offer spaces and programs that promote wellness, such as fitness classes, yoga, and relaxation activities.
- **Social Connection and Community:** Words like "play," "socializar" (socialize), "compartir" (share), "ayudar" (help), "voluntaria" (volunteer), "community," and "comunitaria" highlight the importance of social interaction and community building. The center should facilitate opportunities for people to connect, socialize, and support each other.
- **Recreation and Entertainment:** The presence of "sports," "deportes" (sports), "games," "juegos" (games), "bowling," "arcade," "pool," "futbol" (soccer), and "dance" indicates a desire for recreational activities and entertainment options. The center should offer spaces and equipment for various recreational activities.
- **Cultural Activities:** Words like "cultural," "bailes" (dances), "fiestas" (parties), "music," "cocina" (cooking), and "comida" (food) suggest an interest in cultural events and activities. The center should host cultural celebrations, performances, and gatherings.

TABLE 10. FREQUENCY CHART BY PART-OF-SPEECH - "DO" RESPONSES

Nouns	Frequency	Adjectives	Frequency	Verbs	Frequency
Manualidades/Crafts	38	Voluntaria/Voluntary	2	Aprender/Learn	7
Arte/Arts	29	Cultural	1	Bailar/Dance	2
Classes/Clases	11	N/A	N/A	Estudiar/Study	2
Zumba	7	N/A	N/A	Enseñar/Teach	2
Sports/Deportes	5	N/A	N/A	Ayudar/Help	1

Key Themes from Responses:

While a formal topic modeling analysis was not feasible due to the limited sample size, a thematic analysis of responses revealed several key themes:

- **Arts and Crafts Space:** Participants envision a multipurpose, community-led "maker space" that offers arts and crafts activities, lessons, and community education.
- **Educational Support:** Participants expressed a desire for study spaces, educational and tutoring resources, and youth peer support.
- **Exercise and Dance:** Participants expressed interest in multipurpose spaces to support a variety of traditional, cultural, and modern dance activities (including Zumba), as well as exercise spaces for personal fitness and community health.

Commonly Clustered Phrases (Frequency):

- "Arte y manualidades" / "Arts and crafts" (19)
- "Zumba y manualidades" (7)
- "Clases Zumba" (2)

Figure 5. "FEEL" Word Cloud



- **Welcome and Belonging:** The presence of "welcome," "bienvenida" (welcome), "belonging," "included," "incluida" (included), "home," "accepted," and "comunidad" (community) highlights the importance of creating a welcoming and inclusive environment where everyone feels a sense of belonging.
- **Motivation and Inspiration:** Words like "inspired," "motivacion" (motivation), "motivaciones" (motivations), and "empowered" indicate a desire for a space that inspires, motivates, and empowers individuals.

Part of Speech	Spanish Word (English)	Frequency
Nouns	Relajación (Relaxation)	29
	Alegría (Joy)	18
	Emoción (Excitement)	10
	Seguridad (Security)	4
Adjectives	Segura (Safe)	8
	Relajado (Relaxed)	6
	Feliz (Happy)	4
Verbs	Bienvenida (Welcomed)	4
	Convivir (Co-existing)	3
	Tranquilidad (Peace of Mind)	5

- **Calm, Quiet Sensory Spaces:** Desire for reduced-sensory areas for decompression, relaxation, and mindfulness.
- **Community Autonomy and Co-Creation:** Emphasis on community involvement in the design, implementation, and management of the center.
- **Empowerment and Justice:** Vision for the center as a promoter of spatial, environmental, racial, and economic/social justice.

Commonly Clustered Phrases (Frequency):

- "Alegoría y relajación" / "Joy and relaxation" (13)
- "Alegoría y emoción" / "Joy and excitement" (5)
- "Paz y tranquilidad" / "Peace and tranquility" (2)
- "Stress-free" (2)

Figure 6 visually represents the responses to the survey question "In the multicultural center of my dreams, I would like to HEAR...". Here's an analysis:



Figure 6. "HEAR" Word Cloud

"HEAR" Dominant Sounds:

- **Music and Laughter:** "Music," "música," "laughter," and "risas" (laughter) are the most prominent words, indicating a desire for a lively and joyful atmosphere filled with music and laughter. This suggests the center should host musical performances, events with music, and spaces where people can enjoy music together.
- **Language and Learning:** Words like "classes," "clases" (classes), "spanish," "english," "idiomas" (languages), and "información" (information) suggest an interest in language learning and educational programs. The sounds of people learning and exchanging ideas are desired.
- **Community and Connection:** "Community," "comunidad," "gente" (people), "niños" (children), "adultos" (adults), and "compañeros" (companions) highlight the importance of community interaction and

connection. The center should be a place where people can hear the sounds of conversations, shared laughter, and community building.

- **Cultural Expression:** Words like "cultural," "cultura," "bailes" (dances), "cumbias" (a type of Latin American music), "latino," and "latina" indicate a desire to hear cultural expressions through music, dance, and language.

TABLE 12. FREQUENCY CHART BY PART-OF-SPEECH - "HEAR" RESPONSES

Nouns	Frequency	Adjectives	Frequency	Verbs	Frequency
Música/Music	36	Relajante/Relaxing	2	Having/Tener	2
Niños/Children	19	Diferentes/Different	1	Tocar/Playing	2
Risas/Laughter	17	N/A	N/A	N/A	N/A
Gente/People	5	N/A	N/A	N/A	N/A
Banda	3	N/A	N/A	N/A	N/A

Key Themes from Responses:

While a formal topic modeling analysis was not feasible due to the limited sample size, a thematic analysis of responses suggested the following key themes:

- **Music as a Cultural Component:** Music practice, musical arts environments, and ambient music should be established as integral to the cultural identity of the center. The center should support and uplift cultural music and music practices (e.g., "música baja antigua," "Música Latina," "Música Triqui," "Música Banda").
- **Community-Centric Environment:** The center should provide spaces for entertainment, gathering, community building, and conversation. It should actively engage with local communities to host events and gatherings.
- **Sensory Awareness:** The center should be designed with diverse sensory environments, allowing visitors to choose their desired level of sensory stimulation or engagement.

Note: Topic modeling was not performed on the Spanish and English data due to the limited sample size.

Commonly Clustered Phrases (Frequency):

- "Música y risas" / "Music and laughter" (15)
- "Risas de niños" / "Children's laughter" (4)

Various Music Preferences:

- "Música latina" (3)
- "Música banda" (3)
- "Música relajante" / "Relaxing music" (2)
- "Tocar instrumentos" / "Playing instruments" (2)

Figure 7 visually represents the responses to the survey question, **"In the multicultural center of my dreams, I would like to TAKE..."**. Here's an breakdown of the analysis:



Figure 7. "TAKE" Word Cloud

“TAKE” Dominant Themes:

- **Skills and Knowledge:** The prominent words "skills," "computer," "computadora" (computer), "language," "spanish," "inglés" (English), "cooking," "clases" (classes), and "learning" indicate a strong desire for skill-building and educational opportunities. The center should offer classes, workshops, and resources in areas like language learning, computer literacy, cooking, and other practical skills.
- **Health and Wellness:** Words like "yoga," "ejercicio" (exercise), "zumba," "gardening," "jardinería" (gardening), "salud" (health), and "terapia" (therapy) suggest a focus on physical and mental well-being. The center should provide programs and resources that promote health, such as fitness classes, gardening workshops, and mental health support.
- **Arts and Creativity:** The presence of "art," "arte" (art), "crafts," "tejido" (weaving), "singing," "pintura" (painting), "guitar," and "piano" highlights the importance of creative expression and artistic

development. The center should offer classes, workshops, and spaces for various art forms, including visual arts, music, and crafts.

- **Personal and Professional Development:** Words like "studies," "estudios" (studies), "homework," "academic," "académico" (academic), "professional," "profesional" (professional), "business," and "vocational" indicate a desire for personal and professional growth opportunities. The center should offer resources and programs that support career development, continuing education, and personal enrichment.
- **Community and Support:** Words like "help," "ayuda" (help), "support," "apoyen" (support), "community," "comunidad," and "ethnic" suggest a need for community support and resources. The center should provide a space where people can access support, connect with others, and learn about different cultures.

TABLE 13. FREQUENCY CHART BY PART-OF-SPEECH - "TAKE" RESPONSES

Nouns	Frequency	Adjectives	Frequency	Verbs	Frequency
Clases/Classes	91	Vocational/Profesional	3	Aprender/Learn	2
Inglés/English	37	Mechanical	2	Ayudar/Help	2
Computo/ Computer	13	Productivos/ Productive	1	Desestresar/De- stress	1
Cocina/Cooking	5	Español/Spanish	7	N/A	N/A

Key Themes from Responses (Thematic Analysis):

- **Career-Technical Education:** Participants expressed a desire for bilingual, culturally responsive educational courses to support career development and certification in areas such as automotive technology, mechanics, and computer skills.
- **Educational Support:** Participants indicated a need for youth and adult educational support, including language learning (Spanish and English), literacy development, academic support, and extracurricular offerings like art, cooking classes, and ethnic studies.
- **Life Skills Support:** Participants expressed interest in courses or programs designed to support transitional-aged youth in areas such as career development, personal finance, purpose-finding, and job hiring opportunities.

Note: Topic modeling was not performed on the Spanish and English data due to the limited sample size.

Commonly Clustered Phrases (Frequency):

- “Clases de inglés” / “English classes” (25)
- “Clases de computo” / “Clases de computadora” / “Computer classes” (18)
- “Clases de cocina” / “Cooking classes” (9)
- “Real-world life skills courses” (3)

Appendix C. Detailed Results from Overall Survey Frequency

TABLE 14. FREQUENCY CHART BY PART-OF-SPEECH - OVERALL

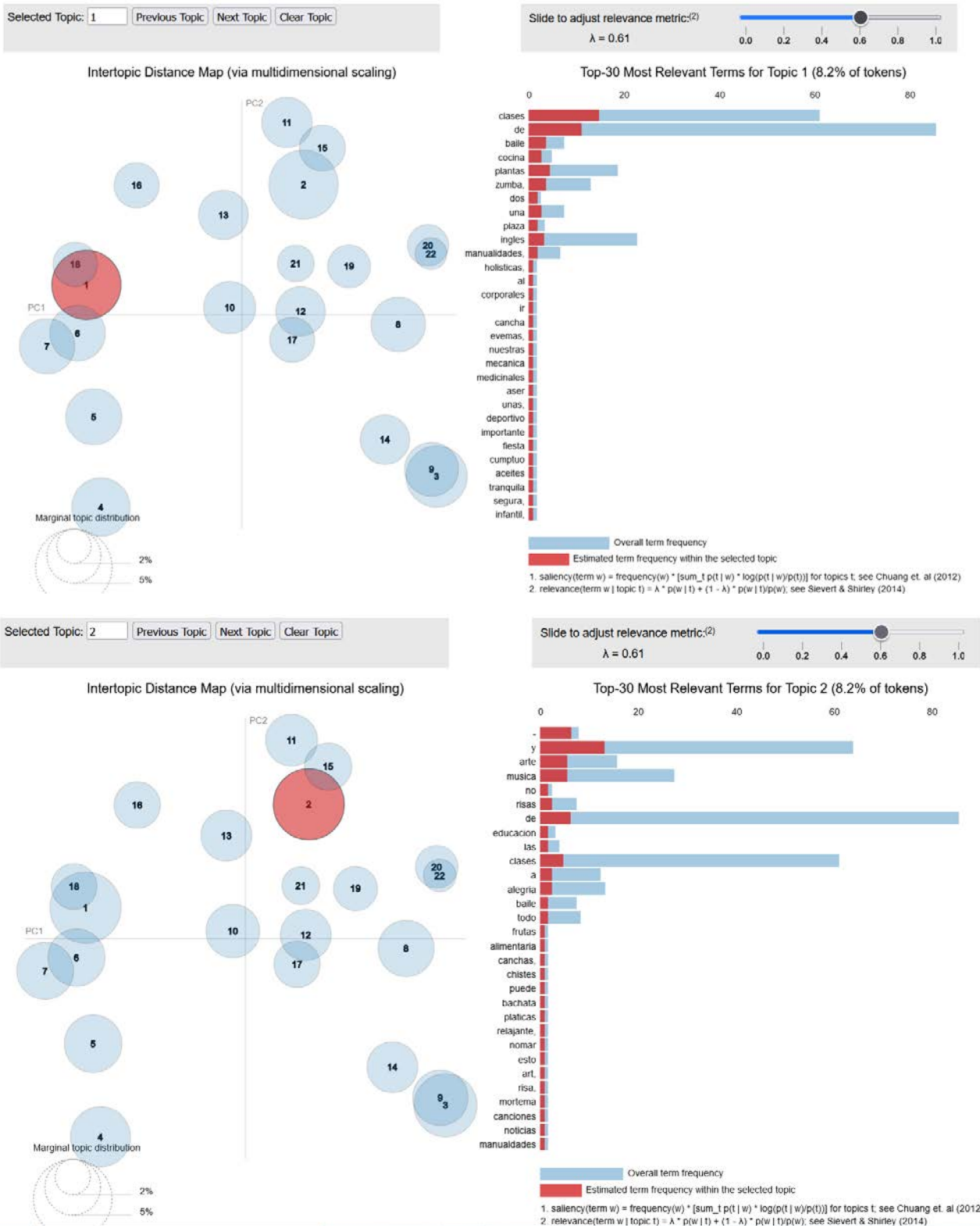
Parte del Discurso	Palabra (Español/Inglés)	Frecuencia
Nouns	Clases / Classes	108
	Música / Music	42
	Manualidades / Crafts	40
	Juegos / Games	34
	Arte / Arts	33
	Plantas / Plants	31
	Inglés / English	25
	Lugar / Place	22
	Cocina / Cooking	19
	Risas / Laughter	16
Adjectives	Nativas / Native	9
	Relajado/a / Relaxing	8
	Segura / Safe	7
	Culturales / Cultural	6
	Comfortable / Cómodo/a	3
	Afuera / Outside	3
	Naturales / Natural	2
	Gratis / Free	2

Verbs	Aprender / Learn	12
	Bailar / Dance	4
	Sentir / Feel	3
	Convivir / Co-existing	3
	Ayudar / Help	3
	Estudiar / Study	2
	Jugar / Play	2
	Involucrado/a / Involved	2

- Commonly Clustered Phrases (Frequency):
- “Clases Inglés” / “English Classes” (25)
 - “Arts and Crafts” / “Arte y Manualidades” (23)
 - “clases Cómputo” / “clases computadora” / “Computer classes” (14)
 - “Plantas Nativas” / “Native Plants” (10)
 - “Salon Fiestas” / “Party room” (4)

Note: Topic modeling was not performed on the Spanish and English data due to the limited sample size.

FIGURES 8-11. SPANISH TOPIC MODELING RESULTS¹



¹Based on empirical evidence from the WE1S Topic Model Observatory Guide, a relevance metric ($\lambda = 0.61$) was employed to ensure interpretable results. Topic selection was guided by multidimensional scaling distance and overall corpus coverage, with an arbitrary limit of 20 words per topic.

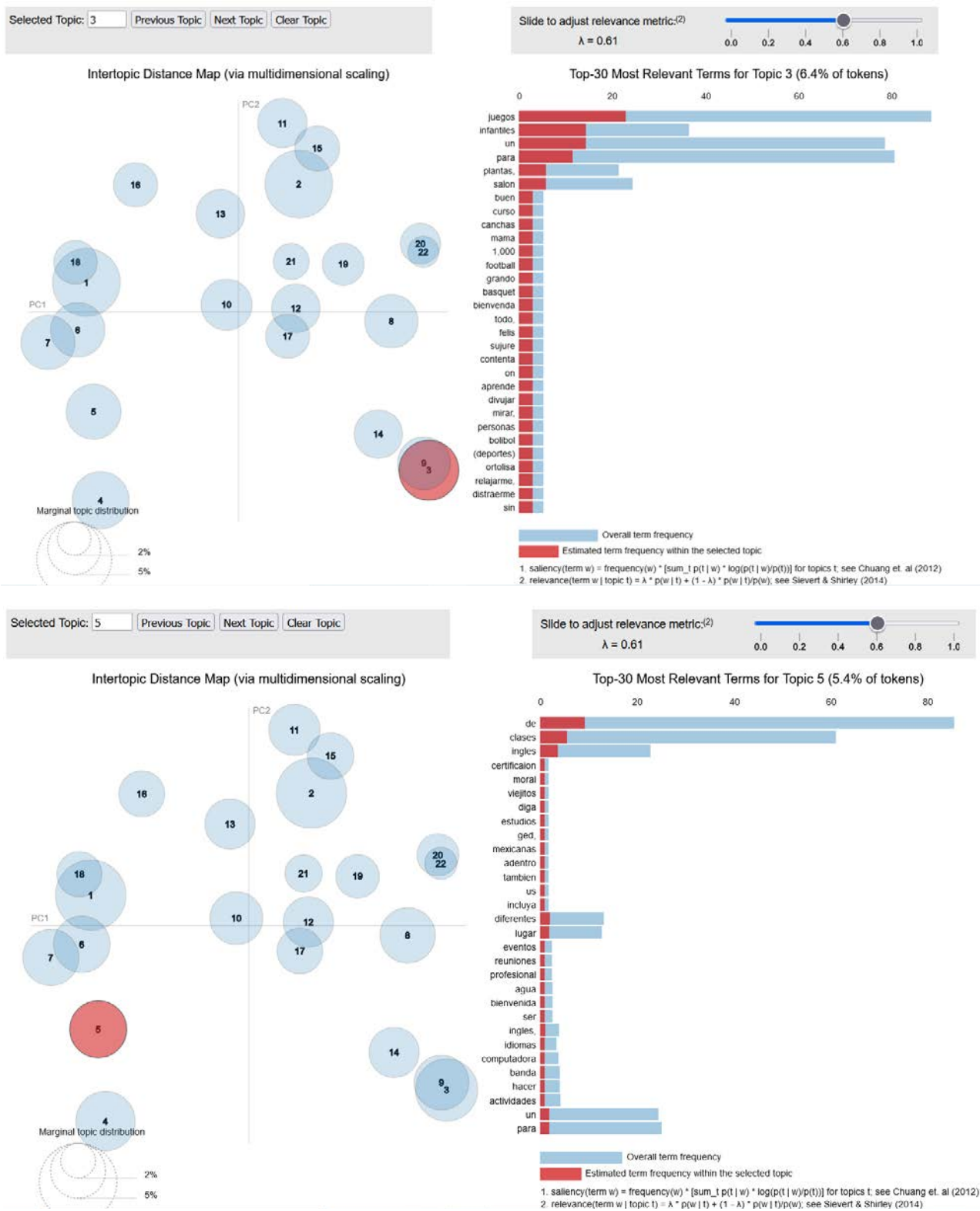
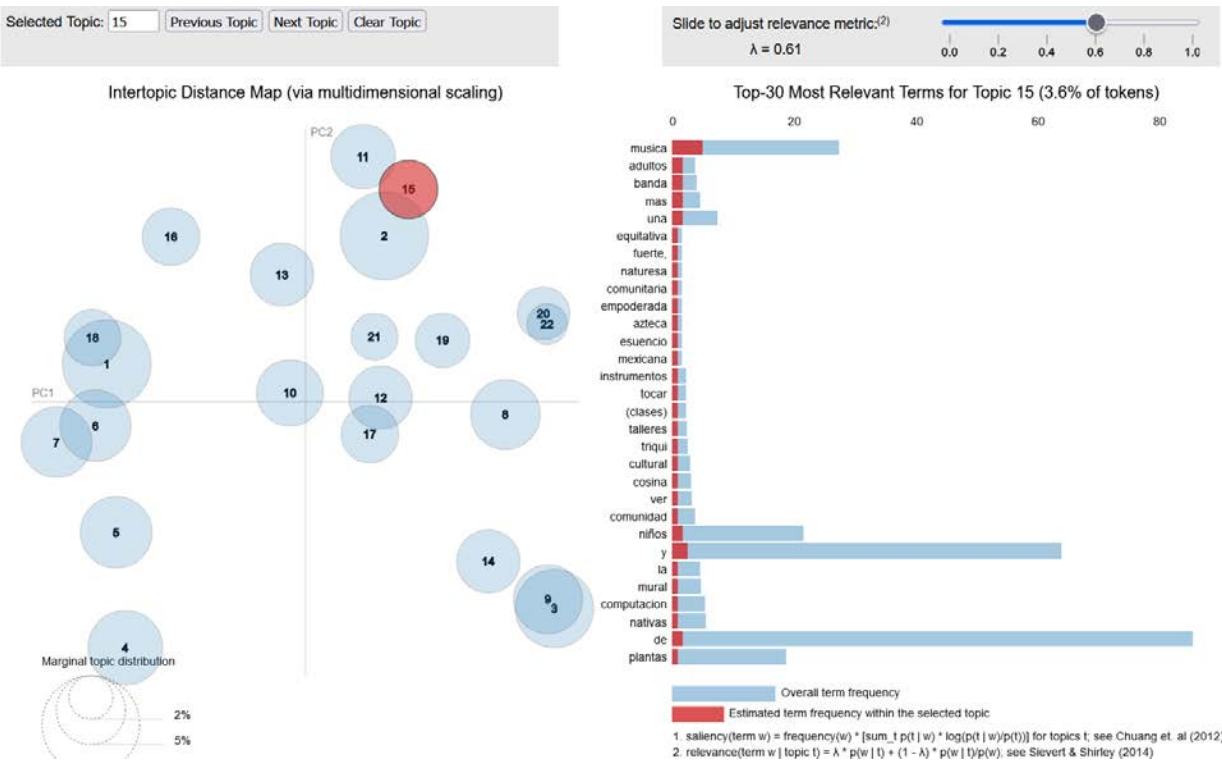


FIGURE 12. SPANISH TOPIC MODELING RESULTS¹



¹Based on empirical evidence from the WE1S Topic Model Observatory Guide, a relevance metric ($\lambda = 0.61$) was employed to ensure interpretable results. Topic selection was guided by multidimensional scaling distance and overall corpus coverage, with an arbitrary limit of 20 words per topic.

Topics 1, 2, 3, 5, and 15 were selected for further analysis due to their interpretability and distinctiveness from other topics. Here's a refined interpretation of each topic:

Five key themes emerged from the analysis of community feedback regarding the Healdsburg Multicultural Center:

- Intergenerational, Bilingual, and Multicultural Activities:** The center should offer diverse recreational activities and courses accessible in multiple languages, catering to all ages and celebrating various cultural practices.
- Art and Music as Cultural Cornerstones:** Prioritize art and music education, recognizing their role in preserving cultural heritage and fostering community cohesion.
- Multipurpose Sports Fields for Community Connection:** Include multipurpose sports fields to promote physical activity, intergenerational interaction, and community building.
- Educational Opportunities for Adults:** Provide GED courses and adult educational support, including English language learning, to empower individuals and strengthen the community.
- Environmentally Just and Culturally Relevant Design:** The center's design should prioritize environmental sustainability and cultural responsiveness, creating a natural environment that complements the local ecosystem while celebrating Healdsburg's diverse cultural practices. This space should encourage community gatherings and foster a deeper connection with nature.

Appendix D. Visioning Session Workshop Handouts

WORKSHOP 1 AGENDA

This bilingual agenda was handed out to attendees of Visioning Session 1.

HEALDSBURG MULTICULTURAL CENTER



AGENDA		
Project: Healdsburg Multicultural/Community Wellness Center / Proyecto: Centro Comunitario Multicultural de Healdsburg		
Subject: Workshop 1: Open House / Contenido: Taller 1 : Casa Abierta		
Date: October 16th, 2024 6:00 - 7:30 pm / Fecha: 16 de Octubre de 2024 6:00 - 7:30 PM		
OVERVIEW: The purpose of this stakeholder session is to explore possible programs and architectures for a Multicultural/Community Wellness Center. We will focus today on the “Design Mandates” that resulted from the seven Listening Sessions conducted by On the Margins, to explore how each might look and imagine how each might be situated in relation to one another on the existing Community Center site.		
DESCRIPCIÓN GENERAL: El propósito de esta sesión de partes interesadas es explorar posibles programas y arquitecturas para un Centro de Bienestar Comunitario/Multicultural. Hoy nos centraremos en los “Mandatos de Diseño” que resultaron de las siete Sesiones de Escucha realizadas por On the Margins, para explorar cómo podría verse cada uno e imaginar cómo podrían situarse cada uno en relación con el otro en el sitio existente del Centro Comunitario.		
5:30 PM 30 Mins Familiarize/ Familiarizarse	Optional awareness walk / Caminata opcional de concientización.	
	Join some of our team members to walk the site.	Únase a uno de los miembros de nuestro equipo para recorrer el lugar.
6:00 PM	BEGIN WORKSHOP 1 / TALLER 1	
20 Mins Welcome/ Bienvenida	Sign in, Receive Voting Dot stickers, enjoy refreshments, first look at Image Boards	Regístrese, reciba calcomanías de Voting Dot, disfrute de los refrigerios, vea por primera vez los tableros de imágenes
10 Mins Focus/ Enfoque	Project Introduction / Introducción al proyecto	
	Greeting by Marcy Flores	Saludo de Marcy Flores
	Recap by Dr. Danny Dominguez:	Resumen de Dr. Danny Domínguez:
	Listening Sessions and data collected by On the Margins	Sesiones de escucha y datos recopilados por On the Margins
10 Mins Focus/ Enfoque	Site Introduction / Introducción al Sitio	
	Intro by Douglas Thornley & William Fee:	Introducción de Douglas Thornley y William Fee:
	Review of Existing Site Conditions	Revisión de las condiciones existentes
	Brief run-down of each Image Board	Breve resumen de cada Pancarta
	What to expect from Workshops 1 & 2	Qué esperar de los talleres 1 y 2



6:40 PM 45 Mins Mingle/ Intercambiar	Open House: Visit Stations / Casa Abierta: Visitar Estaciones	
	Discuss ideas with and offer feedback to members of the design team at any station. No need to follow any particular order.	Discuta ideas y ofrezca comentarios a los miembros del equipo de diseño en cualquier estación. No es necesario seguir ningún orden en particular.
	1. LISTENING SESSION DATA Review findings by On the Margins	1. DATOS DE SESIÓN DE ESCUCHA Revisar descubrimientos de On the Margins
	2. SITE MAP Imagine the layout for your ideal facilities using the existing Community Center site as your canvas.	2. SITIO PROPUESTO INICIALMENTE Imagine el diseño de sus instalaciones ideales utilizando el sitio existente del Centro Comunitario como lienzo.
	3. ‘DESIGN MANDATE’ IMAGES Vote with your dot stickers for what you’d like your Multicultural/Community Wellness Center to look like.	3. ‘MANDATOS DE DISEÑO’ IMÁGENES Vote con sus pegatinas de puntos por cómo le gustaría que se viera su Centro de Bienestar Comunitario/Multicultural.
	4. COMMENTS BOARD Provide feedback	4. PANEL DE COMENTARIOS Proponer retroalimentación
7:25 PM 5 Mins Reconvene/ Reunirse	Final Wrap-Up / Resumen final	
	Closing announcements	Anuncios de clausura
7:30 PM	ADJOURN / APLAZAR	

PLEASE JOIN US / POR FAVOR ÚNASE A NOSOTROS:
Workshop 2 will be held in November at the Healdsburg Community Center. Please stay tuned for the exact date and time.
El taller 2 se llevará a cabo en noviembre en el Centro Comunitario de Healdsburg. Estén atentos para conocer la fecha y la hora exactas.

WORKSHOP 1 DESIGN MANDATES

This double-sided letter sized handout summarized On the Margins’ Design Mandates for attendees of Visioning Session 1, in English on one side and Spanish on the other.

HEALDSBURG MULTICULTURAL CENTER



ON THE MARGINS’ LISTENING SESSION ‘DESIGN MANDATES’

Project: Healdsburg Multicultural/Community Wellness Center / **Proyecto:** Centro Comunitario Multicultural de Healdsburg
Subject: Workshop 1: Open House / **Contenido:** Taller 1 : Casa Abierta
Date: October 16, 2024 6:00 - 7:30 pm / **Fecha:** 16 de Octubre de 2024 6:00 - 7:30 PM

CONCLUSIONS AND DESIGN SUGGESTIONS:

Thanks to the comprehensive results and thematic analysis from the Listening sessions, the following 10 “design mandates” were gathered:

- 1. Multipurpose, Intergenerational Movement Spaces:** Intentionally support the physical well-being of the community through multi-purpose sports fields, exercise gyms for personal fitness, and playgrounds/play spaces for youth.
- 2. Community Kitchen/Cafeteria:** Establish a community-led and community-supported kitchen/cafeteria that allows for culinary practice and education, community food preparation, and encourages access to healthy meals at sliding-scale costs.
- 3. Participatory Mural Design:** Engage with community members and local artists, especially LGBTQIA+ and BIPOC artists, in Healdsburg to co-create mural designs for the Multicultural Center that both represents the cultural diversity of the Healdsburg community and empowers residents to create positive impact in their communities.
- 4. Mixed-Sensory Engagement:** The Multicultural center design should have spaces that vary in sensory engagement so visitors can either engage in loud, stimulating environments or quiet, relaxing spaces.
- 5. Arts, Crafts, Music:** Create “maker spaces” or other community-led spaces for arts, crafts, and music practice; Emphasize cultural/traditional music and art practices as well as art practice for healing/well-being.
- 6. Environmental Justice:** The Multicultural center should be environmentally sustainable, and should have intentional environmental design that both highlights native plants, traditional/cultural/medicinal plants, and native food plants; The space should reclaim environmental spaces and plants historically taken from BIPOC communities.
- 7. Multifaceted Educational Support:** The Multicultural center should have a hub for intergenerational educational and career development support: academic support, “life skills” courses, and Career-Technical Education courses for youth; Literacy development, GED preparation, and Career Certification for adults and elders.
- 8. Community Building:** Create spaces for community engagement, gathering, and cross-cultural belonging; Food, sports, parties/fiestas, and other mass gatherings should be supported and co-created with community members.
- 9. Computer Access and Education:** The Multicultural center should be able to provide visitors with computer access and computer/coding classes for members in the community.
- 10. Prioritize Access, Autonomy, Accountability and Justice:** Ensure that the Multicultural center is accessible to all (regardless of ability, cost, or personal background), uplifts community voices in directly designing the space, is accountable to the community (and the community is accountable for maintaining and supporting the center in return), and prioritizes justice for underserved and disinvested communities in Healdsburg.



CONCLUSIONES Y SUGERENCIAS DE DISEÑO:

Basado en aportes y análisis integrales de la comunidad, los siguientes principios básicos de diseño guiarán la creación del Centro Multicultural de Healdsburg:

- 1. Espacios multigeneracionales de movimiento y juego:** Espacios diseñados para el bienestar físico para todas las edades, incluyendo canchas deportivas de usos múltiples, áreas de ejercicio y espacios de juego para niños y jóvenes.
- 2. Cocina/Cafetería Comunitaria:** Una cocina/cafetería dirigida por la comunidad que fomenta las habilidades culinarias, la preparación de comidas compartidas y el acceso a alimentos saludables y asequibles.
- 3. Arte mural colaborativo:** Asociaciones con artistas y miembros de la comunidad de Healdsburg, especialmente de las comunidades LGBTQIA+ y BIPOC, para cocrear murales que celebren la diversidad cultural y el empoderamiento.
- 4. Diseño sensorialmente consciente:** Espacios que ofrecen distintos niveles de participación sensorial, desde vibrantes y estimulantes hasta tranquilos y calmantes, para adaptarse a las preferencias individuales.
- 5. Espacios para la expresión creativa:** Áreas dedicadas a artes, artesanías y música dirigidas por la comunidad, enfatizando las tradiciones culturales y los beneficios terapéuticos de la creatividad.
- 6. Justicia Ambiental:** Un compromiso con la sustentabilidad, con plantas nativas, plantas medicinales tradicionales y jardines comestibles. El diseño debe recuperar y restaurar espacios naturales históricamente tomados de las comunidades BIPOC.
- 7. Centro de aprendizaje permanente:** Un centro para el aprendizaje intergeneracional y el desarrollo profesional, que ofrece apoyo académico, capacitación en habilidades para la vida, educación profesional/técnica y recursos para alfabetización, preparación para el GED y certificaciones.
- 8. Espacios de reunión comunitaria:** Espacios flexibles diseñados para fomentar la interacción comunitaria, las reuniones y la conexión intercultural. Apoyo para eventos, celebraciones y actividades compartidas liderados por la comunidad.
- 9. Acceso a computadoras y alfabetización digital:** Computadoras en el sitio y educación tecnológica, incluidas clases de codificación, accesibles para todos los miembros de la comunidad.
- 10. Acceso, autonomía, rendición de cuentas y justicia:** El centro debe ser accesible física y financieramente para todos, y las voces de la comunidad deben ser fundamentales para su diseño y funcionamiento. Un compromiso con la responsabilidad mutua y la justicia para las comunidades desatendidas en Healdsburg.

WORKSHOP 2 AGENDA



AGENDA
Project: Healdsburg Multicultural/Community Wellness Center / **Proyecto:** Centro Comunitario Multicultural de Healdsburg
Subject: Workshop 2 / **Contenido:** Taller 2
Date: November 25th, 2024 6:00 - 7:30 pm / **Fecha:** 25 de noviembre de 2024 6:00 - 7:30 PM

OVERVIEW:
The purpose of this stakeholder session is to design together your ideal layout for the programmatic elements of your Multicultural/Community Wellness Center, on the site of the existing Community Center. We will begin by reviewing the results from Workshop 1’s Dot Polling activity and then breakout into a site planning activity.

DESCRIPCIÓN GENERAL:
El propósito de esta sesión para las partes interesadas es diseñar juntos la disposición ideal para los elementos programáticos de su Centro de Bienestar Comunitario/Multicultural, en el sitio del Centro Comunitario existente. Comenzaremos revisando los resultados de la actividad de sondeo de puntos del Taller 1 y luego pasaremos a una actividad de planificación del sitio.

6:00 PM	BEGIN WORKSHOP 2 / TALLER 2	
20 Mins Welcome/ Bienvenida	Sign in, receive handout sheets, enjoy refreshments	Regístrese, reciba folletos y disfrute de refrigerios.
10 Mins Rewind/ Recapitulación	Project Recap / Resumen del proyecto <div>Greeting by Marcy Flores & Amy RamirezSaludo de Marcy Flores & Amy Ramirez</div> <div>Recap of Workshop 1 by Dr. Danny Domínguez & Douglas ThornleyResumen del Taller 1 por Dr. Danny Domínguez & Douglas Thornley</div>	
10 Mins Focus/ Enfoque	Dot Polling Results / Resultados de la encuesta de puntos <div>Review by Haley Mayes, Jin Kim & Karly BehnckeRevisión por Haley Mayes, Jin Kim & Karly Behncke</div> <div>Introduction to Site Planning Activity by Jin Kim & Karly BehnckeIntroducción a la actividad de planificación de sitio por Jin Kim & Karly Behncke</div>	

This bilingual agenda was handed out to attendees of Visioning Session 2.



6:40 PM 45 Mins Breakout/ Receso	Site Planning Activity / Actividad de planificación del sitio <div>Split into groups to brainstorm your ideal locations for Multicultural/Community Wellness Center programs.<div>Dividirse en grupos para pensar en las ubicaciones ideales para los programas del Centro de bienestar comunitario y multicultural.</div></div> <div>Work together to place each program Bubble (e.g. “Ethnobotanical Garden” or “Music Room”) in the location on the site plan where you’d most like to have it.<div>Trabajen juntos para ubicar cada burbuja de programa (por ejemplo, “Jardín etnobotánico” o “Sala de música”) en el lugar del plano del sitio donde más les gustaría ubicarla.</div></div>	
7:25 PM 5 Mins Reconvene/ Reunirse	Final Wrap-Up / Resumen final <div>Closing announcementsAnuncios de clausura</div>	
7:30 PM	ADJOURN / APLAZAR	

THANK YOU FOR JOINING US / GRACIAS POR UNIRSE A NOSOTROS
Stay tuned for more about the future of this project from the Healthcare Foundation of Northern Sonoma County.
Manténgase atento para obtener más información sobre el futuro de este proyecto de la Healthcare Foundation del Norte del Condado de Sonoma.

HEALDSBURG MULTICULTURAL CENTER

Appendix E. Visioning
Session 1 Imagery

PROGRAM IMAGERY

Quiet Study/Reading Spaces | Espacios tranquilos de estudio/lectura



PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 07



Relates to
Design
Mandates
4, 7, 10...

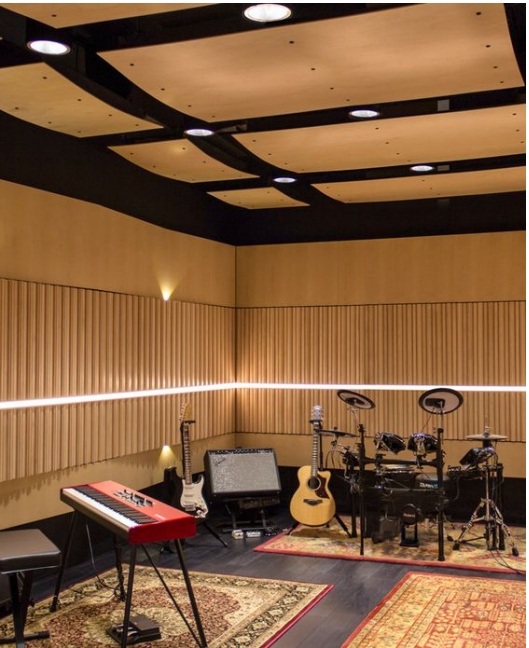


HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

Music Room | Sala de música



Se relaciona con los Mandatos de diseño 4, 5, 8...

Relates to Design Mandates 4, 5, 8...

PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 08

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

Life Skills/Career Support Spaces | Espacios de apoyo profesional/habilidades para la vida



Se relaciona con los Mandatos de diseño 7, 9, 10...



*Relates to Design
Mandates 7, 9, 10...*



PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 09

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE

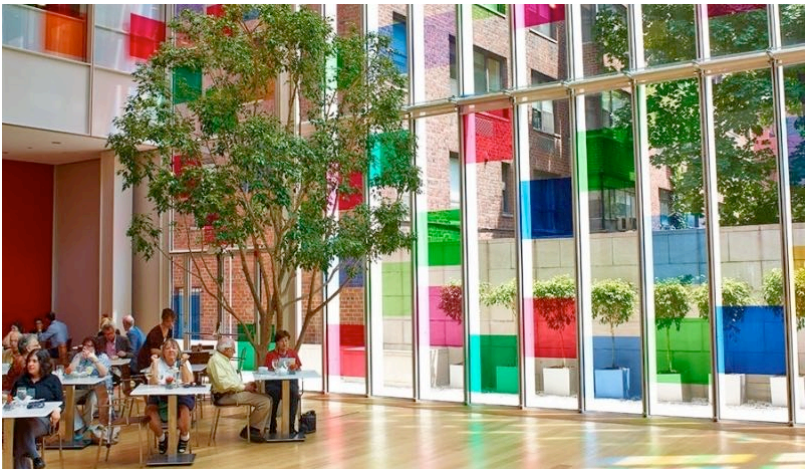


HEALDSBURG MULTICULTURAL CENTER

Multipurpose Room | Salón de Usos Múltiples



Se relaciona con los Mandatos de diseño 1,4,8...



Relates to Design Mandates 1, 4, 8...



PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 10

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE

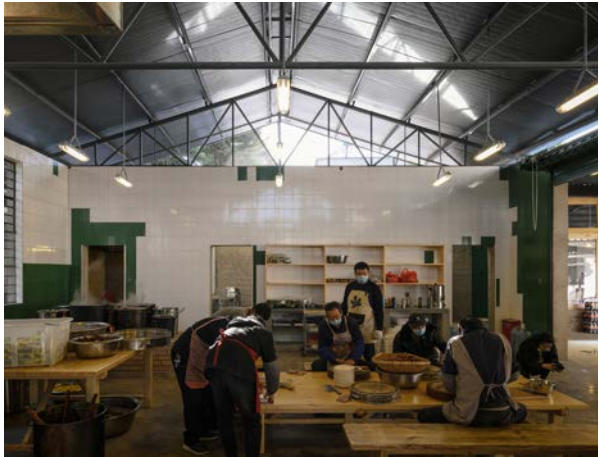


HEALDSBURG MULTICULTURAL CENTER

Community Kitchen | Cocina comunitaria



*Relates to Design
Mandates 2 & 8...*



*Se relaciona con
los Mandatos de
diseño 2 & 8...*

PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 11

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

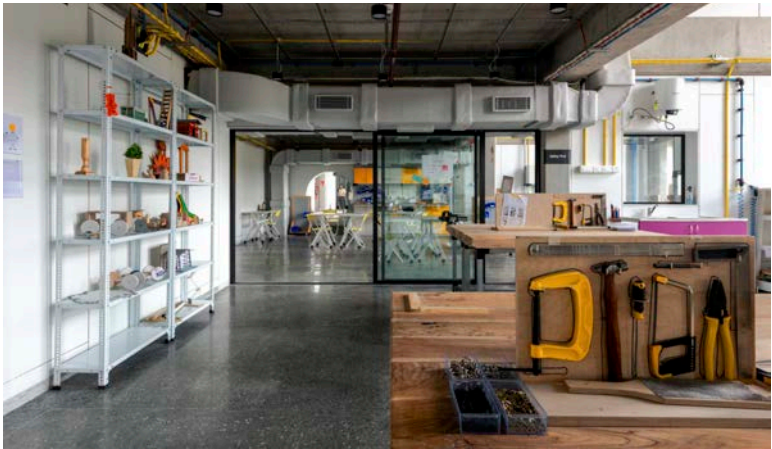
Arts & Crafts Room | Sala de artes y manualidades



*Relates to
Design
Mandates
4, 5, 7...*



*Se relaciona
con los
Mandatos
de diseño
4, 5, 7...*



PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 12

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

Study Spaces | Espacios de estudio



*Relates to Design
Mandates 4, 7, 10...*



*Se relaciona
con los
Mandatos
de diseño
4, 7, 10..*



PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 13

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

Classrooms | Aulas



Relates to Design Mandates 7, 8, 9...



Se relaciona con los Mandatos de diseño 7, 8, 9...



PROGRAM IMAGERY | IMÁGENES DEL PROGRAMA

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 14

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



DESIGN MANDATE
IMAGERY

HEALDSBURG MULTICULTURAL CENTER
.....

01 Multipurpose, Intergenerational Movement Spaces | Espacios Multiusos de Movimiento Intergenerational



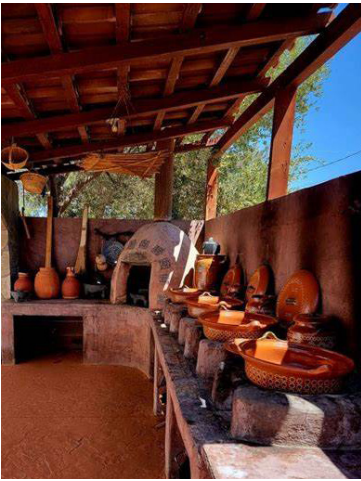
PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 15

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

02 Community Kitchen and Cafeteria | Cocina y Cafetería Comunitaria



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 16

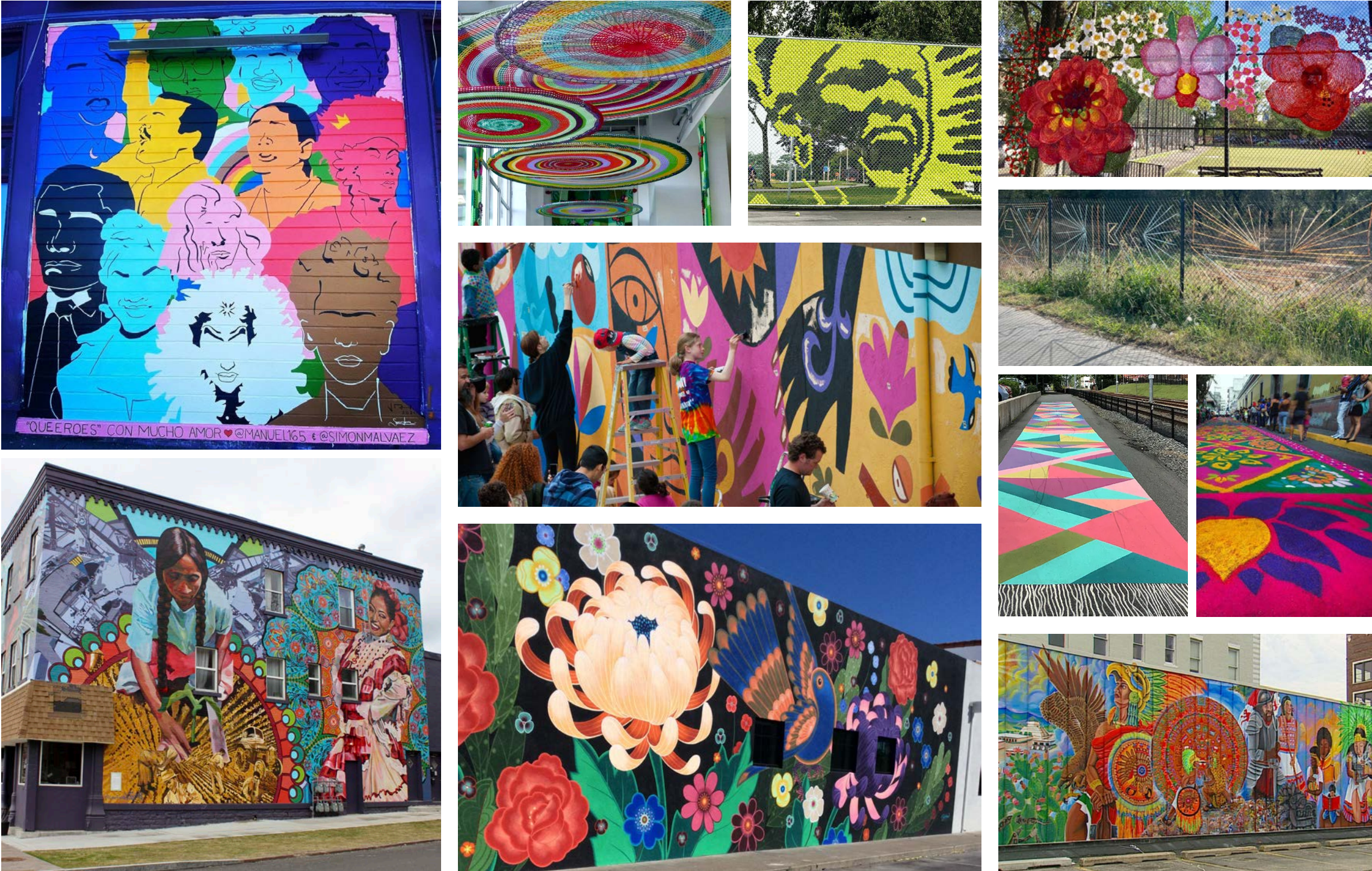
HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

03 Participatory Mural Design | Diseño Participativo de Murales



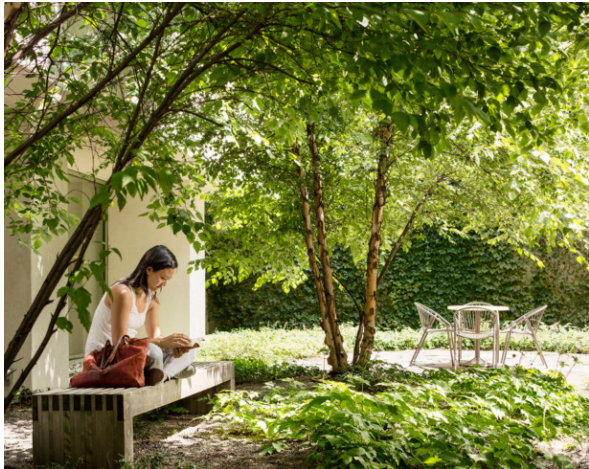
PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 17

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

04 Mixed Sensory Engagement | Estimulación Sensorial Mixta



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 18

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

05 Arts, Crafts, Music | Artes, Manualidades, Música



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 19

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

06 Environmental Justice | Justicia Ambiental



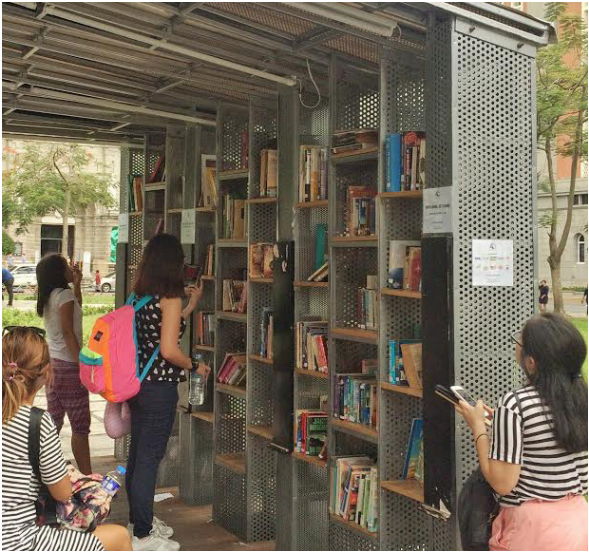
PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 20

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

07 Multifaceted Educational Support | Apoyo Educativo Multifacético



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 21

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

08 Community Building Spaces | Espacios Para el Desarrollo Comunitario



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 22

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

09 Computer Access and Education | Acceso a la Computadora y Educación



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN
SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 23

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER
1557 HEALDSBURG AVENUE



HEALDSBURG MULTICULTURAL CENTER

10 Prioritize Access, Autonomy, Accountability, and Justice | Priorizar el Acceso, la Autonomía, la Responsabilidad y la Justicia



PROGRAM IMAGERY | IMÁGENES DE PROGRAMACIÓN

SCALE: NTS
DATE: 10/16/24 WORKSHOP 1
BOARD NO. 24

HEALDSBURG MULTICULTURAL/
COMMUNITY WELLNESS CENTER

1557 HEALDSBURG AVENUE





ACKNOWLEDGEMENTS & REFERENCES

AUTHORS, DEDICATION, FUNDING, LAND ACKNOWLEDGEMENT,
PARTNERS & SOURCE REFERENCES

Researchers & Authors — Listening Sessions

Daniela G. Domínguez, Psy.D. is an Associate Professor at the University of San Francisco's Counseling Psychology Department and the founder of On the Margins. She specializes in Latinx mental health, antiracism, migrant justice, and trauma-informed care. Her research focuses on understanding how Latinx communities heal from trauma and access positive health.

She uses critical and political methodologies, grounded in Critical Race Theory, to challenge traditional research, assessment, and evaluation paradigms. She encourages psychologists to move away from Eurocentric epistemologies and towards a critical race epistemology that recognizes knowledge as shaped by interlocking systems of oppression. Her work has earned her numerous professional, academic, and community awards.

Addison Pickrell is a Research Associate working at On the Margins and a second-year college student in Mathematics at the University of California, Berkeley. She specializes in text mining methods for social science, systems thinking and theory, and research justice methodology. Her work focuses on envisioning spaces, systemic change, and cultural shifts that uplift and center marginalized communities. Her work builds on participatory and pluralistic democratic structures, and emphasizes economic, racial, social, educational, and healing justice.

Researchers & Authors — Visioning Sessions

The founders of **Goring & Straja Architects** set out in 1996, with offices in the San Francisco Bay Area and Milan Italy, to build on their experience working together delivering projects of exceptional quality. They started their careers working for the late William Turnbull in San Francisco and from that grew their passions: creativity, rigor, sustainability, and a commitment to client and community participation. Their expertise ranges from public and other community facilities, hospitality projects and wineries, to retail and higher education. Common threads that weave through their work are a drive to create uplifting, memorable and meaningful designs that are responsive to their clients' needs, an inclusive and open design process, a commitment to leave a positive mark on communities where they

have worked, and to touch the land and the environment as gently and as positively as possible.

Carducci Associates combines creative and technical ability in landscape architecture, planning and urban design. They have worked with the City Healdsburg on Giorgi Park, Recreation Park, West Plaza, Saggio Hills Park, and previous planning studies for the Healdsburg Community Center. They focus on clients' needs, creating opportunities for connections between people and nature. They design landscapes that express an artistry and sensitivity to the interaction of social and natural systems, are purposeful, buildable and sustainable.

Partners

The Healdsburg Multicultural Center Project (HMCP) is the result of a dynamic coalition between diverse organizations committed to community development, healthcare access, and justice. Coalition partners include Goring & Straja Architects, Carducci Associates, the Healthcare Foundation Northern Sonoma County, Alliance Medical Center, Corazón Healdsburg, and On the Margins. Photography in this report is from Will Bucquoy.



Dedication

This report is dedicated to the residents of Healdsburg, whose generous contributions of time, talent, and diverse experiences made the Healdsburg Multicultural Center Project possible.

Funding



This transformative project would not have been possible without the generous support and commitment of Providence Health. Their dedication to improving community health and well-being is evident in their attention to and significant investment in the Healdsburg Multicultural Center Project.

Acknowledgment

Healdsburg is located on the unceded ancestral lands of the Southern Pomo people. We acknowledge their enduring presence and profound connection to this place, recognizing them as the original stewards of the land. We are committed to honoring their legacy and supporting their inherent sovereignty. This commitment necessitates actively dismantling the ongoing legacies of colonization and systemic oppression, including settler colonialism, patriarchy, and white supremacy – forces that continue to perpetuate injustice.

References — Listening Sessions

DEI Plan (2023). <chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.ci.healdsburg.ca.us/DocumentCenter/View/17293/Final-ALLP-DEI-Report-SPA-101023>

American Institute of Architects. (1982). Healdsburg R/UDAT. Regional/Urban Design Assistance Team. chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.brikbases.org/sites/default/files/dat_1982_Healdsburg_compressed.pdf

Dominguez, D., & Pickrell, A. C. (2023). Nuestra Comunidad Sana.

Lewis, K. (2021). A portrait of Sonoma County: 2021 update. Measure of America, Social Science Research Council.

U.S. Census Bureau, U.S. Department of Commerce. American Community Survey, ACS 1-Year Supplemental Estimates, 2022, <https://data.census.gov/table?q=Healdsburg&y=2022>.

TMO Guide. (2019, May 26). WE1S. <https://we1s.ucsb.edu/research/we1s-tools-and-software/topic-model-observatory/tmo-guide/>

PUBLISHED JANUARY 2025

